

Northwest Open Access Network

Board of Directors Meeting & Members Workshop
August 13-14, 2014

Workshop Following 9:00 AM August 13, Board Meeting

**Gordon, Thomas, Honeywell - Tacoma Office
Wells Fargo Plaza
1201 Pacific Avenue, Suite 2100
Tacoma, Washington 98402**

Members Workshop Agenda

1. Introductory Remarks
2. NoaNet Status **Update**
 - a. Where we've been (2000, 2010, 2014)
 - i. Plant-in-Service, Revenues, Expenses, Long-Term Debt, "Equity", Depreciation, Members
 - b. Where we are: Latest Pro-Forma and 2012 Strategic Plan Objectives
 - i. Products and Services to meet Pro-Forma
 1. CTS, NCS and Internet products
 2. OTT current and future products
 3. Cellular and wireless current and future products
 4. Other
 - c. What is needed to "Make It Happen"
3. LUNCH
4. Future Industry Trends – Board President Dave Siburg
5. **A Perspective on Net Neutrality – Dave Danner (WUTC Executive Director) & Brian Thomas (Information Technology Manager at Office of Administrative Hearings)**



Members Workshop Agenda (Continued)

6. Break
7. Small Group Exercise 1 – What is the NoaNet “Brand” and how do we increase its value?
8. Small Group Exercise 2 – What does it mean to *“Be the preferred platform and provider of next generation technologies and broadband services for public agencies, businesses, and people in Washington”*?
Can We Deliver?
9. Day One Wrap-Up

Thursday, August 14

(Agenda is tentative subject to Day One outcomes)

1. Introductory Remarks
2. Group Discussion 1 - Organizational Structure: Are we structured the way we need to be for future success?
3. Break
4. Small Group Exercise 3 – Expanded Organizational structure with new members
5. Group Consolidation of Exercise 3 outputs
6. Lunch
7. Group Discussion 2 – Is there a role for private sector participation? Such as Formal Alliances?
8. Group Discussion 3 – Is NoaNet “franchisable”? Should we?
9. Workshop Wrap-Up
10. Adjourn